



Hi!! THE NAME'S LINDSAY!

IVEBEENBIT.CA

Hey there! The name's Lindsay and I'm the gal behind I've Been Bit! As you can surmise, I've been bit by the travel bug and absolutely love to explore. I'm always on the hunt for what makes a destination unique whether that's in Ontario, across Canada or beyond!

IBB focuses on solo female travel as I wait for no one to get out and explore. Of course, I'm always happy to have company whether that's with a close friend or enjoying a girls getaway!

As an avid hiker, I love highlighting the best trails in the area for incredible views, chasing waterfalls, brilliant boardwalks and more. The more off the beaten path, the better in my books! I also use IBB to showcase amazing local restaurants, breweries and other establishments as they are the backbone of the communities I have the privilege of visiting. Of course, it's of the utmost importance to highlight the true history of these lands we explore and I try to incorporate Indigenous tourism experiences and the knowledge shared as much as I possibly can.

I absolutely love social media and connecting with others both on and offline. As a graphic designer and freelancer by trade, I am happy to deliver: blog posts and reviews including beautiful photographs, Facebook mentions, live coverage on Twitter, beautifully crafted Instagram photos and more!

I have also worked with tourism boards to help step up their design game whether that be through beautifully crafted Instagram stories, Pinterest strategy and artwork, or more. I'm happy to share my knowledge to help you showcase your destination!

By working with me, you'll be embarking on a journey with an upbeat individual whose passion and spunk have been deemed infectious. Don't hesitate and jump in with both feet - the water's great!

SHOOT ME AN EMAIL AT LINDZ@IVEBEENBIT.CA




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The Social

(as of December 1st, 2021)

-  **3,200+ Follows**
20k+ Average Monthly Reach
-  **7,000+ Followers**
30k+ Average Monthly Impressions
-  **4,400+ Followers**
10k+ Average Monthly Impressions
-  **3,600+ Followers**
300k+ Average Monthly Impressions

The Analytics

(as of December 1st, 2021)

-  **Page Views: 38,000+/month**
- Unique Visitors: 29,000+/month**
- Female: 60% Male: 40%**
- Ages 25-34: 30% 35-44: 19%**
- Readers: Canada 80%**
- USA 15%**
- Other 5%**

Web stats are an average of the past 3 months & an average of 50% higher than 2020.

Some Tourism Organizations I've Previously Worked With:



ONTARIO PARKS



Please Feel Free to Reach Out at Anytime for Potential Partnerships!

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