



IVE BEEN BIT!
travel blog

LINDSAY DAVIES

THE GAL BEHIND IVEBEENBIT.CA

CONTENT CREATOR
FREELANCE WRITER
DISCOVERER OF LOCAL TREASURES
WEARER OF CRAZY TIGHTS

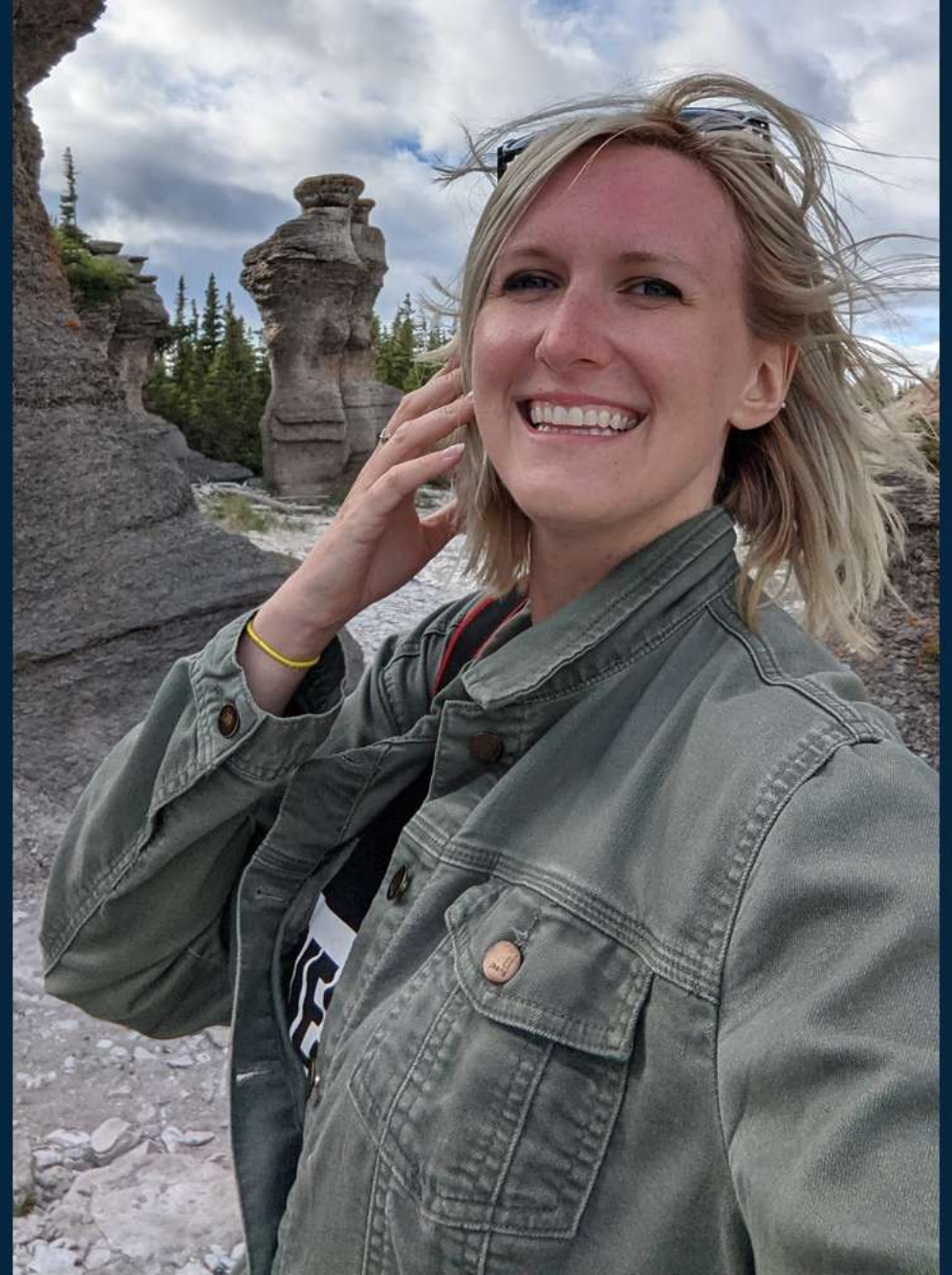
HEY THERE!

THE NAME'S LINDSAY AND I'M THE GAL BEHIND I'VE BEEN BIT! AS YOU MAY HAVE GUESSED, I WAS **BIT BY THE TRAVEL BUG** SOME TIME AGO.

NOW I SHARE MY TRAVELS AS I **EXPLORE OFF THE BEATEN PATH** AND DIG DEEP TO EXPERIENCE THE **LOCAL TREASURES** EXCLUSIVE TO A DESTINATION.

WHETHER I'M CHASING THE BEST **VIEWS**, BEAUTIFUL **WATERFALLS**, DELICIOUS **EATS** OR A MEAN **LATTE**, MY AUDIENCE IS ALWAYS EXCITED TO SEE WHAT STELLAR SPOTS I'LL SHARE WITH THEM.

WHY? BECAUSE I STRIVE TO UNCOVER THE EXPERIENCES THAT TRULY MAKE A DESTINATION UNIQUE - EVERYTHING FROM EATS & TREATS TO EPIC HIKE & QUIRKY ROADSIDE STOPS.





30+ CHARMING THINGS TO DO IN NIAGARA-ON-THE-LAKE FROM A LOCAL



VIRGINIA ROAD TRIP: EXPLORING THE BEST OF INTERSTATE 81



MIKISEW PROVINCIAL PARK: YOUR EAGLE-EYE GUIDE TO THE PARK



CHRISTMAS IN TORONTO: 25+ FESTIVE WAYS TO CELEBRATE THE SEASON

IVEBEENBIT.CA

CLICK THE IMAGES TO VIEW EXAMPLE ARTICLES

WEBSITE STATS

UPDATED MARCH 31, 2025

SUMMER 2024 UMV: **19,000+**

SUMMER 2024 UMP: **23,000+**

WINTER 2025 UMV: **5,000+**

WINTER 2025 UMP: **7,000+**

AGE

18-24: **15%**

25-34: **26%**

35-44: **16%**

45-54: **20%**

GENDER

FEMALE: **60%**

MALE: **40%**

LOCATION

CANADA: **68%**

USA: **30%**

SOCIAL STATS

NUMBERS AS OF MARCH 31, 2025

STATS ARE FOR THE LAST 90 DAYS

FACEBOOK

POST VIEWS: 97,000+

POST REACH: 32,000+

CONTENT INTERACTIONS: 1,300+

FOLLOWERS: 4,100+

INSTAGRAM

POST VIEWS: 49,000+

ACCOUNTS REACHED: 17,000+

CONTENT INTERACTIONS: 1,600+

FOLLOWERS: 5,800+

PINTEREST

MONTHLY REACH: 65,000+

FOLLOWERS: 4,100+

TIKTOK

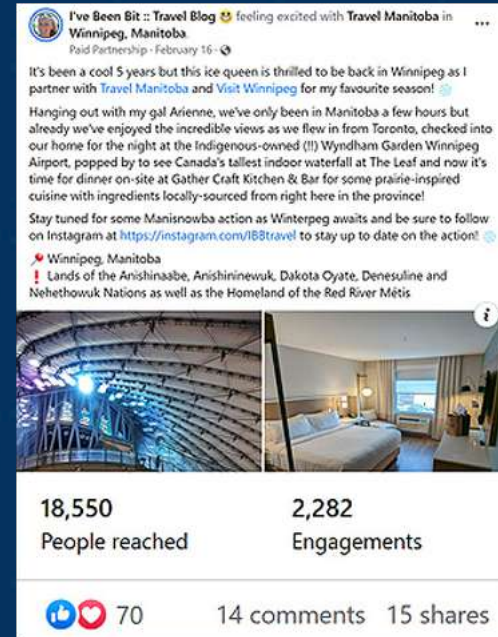
POST VIEWS: 16,000+

FOLLOWERS: 700+



CASE STUDY: WINTER IN MANITOBA

PARTNERSHIP TRAVEL MANITOBA & TOURISM WINNIPEG WITH THE GOAL OF PROMOTING THE UNIQUE EXPERIENCES FOUND DURING THE WINTER MONTHS IN & AROUND WINNIPEG AS WELL AS RIDING MOUNTAIN NATIONAL PARK



CLICK THE IMAGES ABOVE TO VIEW THESE CAMPAIGN SAMPLES

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DELIVERABLES

2 SEO-OPTIMIZED BLOG POSTS OF 3K+ WORDS
ONE FOCUSING ON WINNIPEG & THE OTHER
ON RIDING MOUNTAIN NATIONAL PARK

6 FACEBOOK POSTS TOTAL
2 FOR WINNIPEG, 2 FOR RIDING MOUNTAIN &
2 PROMOTING THE BLOGS

8 TWEETS TOTAL
3 FOR WINNIPEG, 3 FOR RIDING MOUNTAIN &
2 PROMOTING BLOGS

4 INSTAGRAM SHARES
1 FOR WINNIPEG, 1 FOR RIDING MOUNTAIN &
2 PROMOTING BLOGS

DAILY INSTAGRAM STORIES
90 IN TOTAL, NOT INCLUDING RE-SHARES OF
CONTENT CREATORS ON THE CAMPAIGN

4 PINTEREST PINS PROMOTING BLOGS

RESULTS

WINNIPEG BLOG: 5500+ WORDS

RANKING ON PAGE 1 OF GOOGLE

RIDING MOUNTAIN BLOG: 3200+ WORDS

RANKING ON PAGE 1 OF GOOGLE

FACEBOOK REACH: 49,000+

TWITTER REACH: 12,000+

INSTAGRAM REACH: 42,000+

PINTEREST REACH: 5,500+

TIKTOK REACH: 800+

ADDITIONAL COVERAGE NOT SPECIFICALLY
OUTLINED IN DELIVERABLES

BONUS: TIKTOK REACH: 800+



LET'S PARTNER!

WITH A FORMAL BACKGROUND IN FINE ART AS WELL AS GRAPHIC DESIGN, I LOVE UTILIZING MY SKILLS TO HELP PROMOTE DESTINATIONS, SUPPORT FELLOW SMALL BUSINESSES AND INSPIRE FOLKS TO JUST GET OUT AND EXPLORE!

WHAT I OFFER

IVEBEENBIT.CA COVERAGE

FULLY SEO-OPTIMIZED BLOG POSTS

FREELANCE WRITING

TOURISM SITES, MAGAZINES & MORE

FACEBOOK CAMPAIGNS

PHOTO & VIDEO CAPABILITIES

TWITTER SHARES

LIVE POSTING, CHAT FEATURES & MORE

INSTAGRAM COVERAGE

PHOTO & VIDEO CAPABILITIES

PINTEREST COVERAGE

DESTINATION PHOTOGRAPHY

...OR A COMBINATION OF THE ABOVE!

LET'S CONNECT!

IF YOU HAVE ANY QUESTIONS, PLEASE FEEL
FREE TO REACH OUT & LET'S MAKE SOME
MAGIC TOGETHER!

~ LINDZ
-XOXO-

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